



**SIR ROBERT MCALPINE
NETCOM VIDEO CONFERENCING**

Netcom92 Video Conferencing solutions

Sir Robert McAlpine case study



The requirement:

Sir Robert McAlpine was handed the task of transform the whole sites video conferencing units. The enquiry was then logged for our business manager to go and see them and find out more about their requirements.

Sir Robert McAlpine wanted a video conferencing kit that would let them be in contact with other McAlpine site and suppliers.

To accommodate the company's needs of being able to call over team members where every they were, we suggested Ceelab as a system that would work well for them.

The full requirements were:

- 1 x Meeting room with Video Conferencing
- 2 x New TV's
- 1 x electric pull down screen

Ceelab Video Conferencing:

Sir Robert McAlpine required a video conferencing unit that was able to give their sales team and colleges the freedom to contact the main office at any time a meeting is required.

Netcom understand that they wanted to make their meeting room more effective system and more greener.

Netcom provided McAlpine's with a Ceelab video conferencing system.

Netcom installed the TV on a wall bracket with the Ceelab camera in the unit. The controller and voice detector was placed on the Meeting desk.



Ceelab Video Conferencing Controller:

The Ceelab and voice detector was placed in the centre of the meeting room desk so that everyone voices would be picked up. We also made sure that the camera would fit everyone in that was in the meeting room.



Electric Pull Down Screen

While Sir Robert McAlpine have their meeting room they also have a presentation room where their team would come and show the presentations. This room needed to use of other uses too so we installed an electric pull down screen that could be hidden away when not being used.

