

# !NFOrm<sup>TM</sup>

# Digital notice-board and signage system

Sedao **!NFOrm** is used by schools and colleges throughout the UK. It provides a flexible means of engaging and communicating with pupils and staff – more quicky, more easily and more effectively than any other method.



### Digital notice-boards

With a large format screen, a signage player and Sedao **!NFOrm** software at your disposal, you can communicate *throughout* your school or college with the utmost flexibility and convenience.

Many institutions now place far less emphasis on paper memos and notices, and have discovered the benefits of Sedao !NFOrm:

- **Convenient** post messages throughout your school or college as soon as you think of them. No need to pin on several noticeboards.
- **Quick** you and your staff can update messages in *seconds* using the player's built-in Intranet technology.
- **Effective** with scrolling texts, live TV or video within your screens, you can engage and entertain your viewers and make them more receptive to your messages.

#### What does !NFOrm do?

Unique to Sedao, **!NFOrm** can show *unlimited* electronic messages, in any standard format, onscreen at the same time.

With a few more players attached, you can display different messages on different screens, allowing location-specific messages to be shown. Show the lunch menu outside the cafeteria, or sports club updates outside the gym, for example. Updatable by different members of staff (with individualised password protected access), **!NFOrm** is as versatile as you need it to be.

# Show messages at specific times

Schedule certain messages to appear at specific times of the day, or schedule an entirely different set of messages to display after normal school hours if, for example, your campus is used for adult learning or other evening activities.

# Screen design and colours

**!NFOrm** comes with a range of starter screen layouts, which can be branded with your own logo and colour scheme. You also have the ability to customise the layouts using user-friendly design tools – so you can effectively create your own school or college information channel.

# What can **!NFOrm** display?

Sedao **!NFOrm** can show **all** standard forms of content – posters, movies, web pages, live TV, PowerPoint presentations and more... displayed onscreen at the same time. For example:

- Timetable information for a particular day or week, perhaps with data being fed from your existing timetable management software
- Room allocation information, showing which classes are due to take place in a particular room
- Today's lunch menus, tomorrow's fire alarm, notifications of forthcoming events etc.
- Sports results and other school or college news
- Encourage and promote appropriate behaviour
- Live TV (a Freeview receiver is required)
- Photos of pupils
- Webcam images of remotely-based science or geography field project



# A typical system involves:

- Screen(s) One or more large-format LCD screen of whatever size you like (usually between 32" and 55").
- Sedao ImageFlyer software 'Play-out' software in which you can design and arrange your screen layout using a simple drag and drop feature, resizing and repositioning elements on a screen whilst those elements are actually playing.
- SWEP Digital Signage Player Easy to operate and Windows-based. Allows you to allocate specific areas of the screen to individual practice staff members for updating.
- Installation Service Full installation, set-up and commissioning by our engineering team.



### Client testimonial

"Sedao does everything we need and more, as well as being dead easy to set up and use. The alternative packages we evaluated cost several thousand pounds and had far less functionality than Sedao. We bought our Sedao site licence for much less than competitive systems and it's brilliant."

Gareth Jones, ICT Manager for Learning The Academy of St. Francis of Assisi, Liverpool

